

Jerry Evilsizer

Full-Stack eCommerce Developer

Cleveland, OH | 440.364.4441 | jevil36@gmail.com

LinkedIn: [jerry-evilsizer](#) | Github: [ternaryjerry](#)

Summary

Full-stack developer with 5+ years building e-commerce platforms and AI-powered web experiences across enterprise and small business environments. Deep technical execution paired with real marketing intelligence.

Skills

BigCommerce · Shopify Plus · WooCommerce · WordPress · Stripe · Next.js · React · TypeScript · JavaScript · HTML · CSS3 · Prompt Engineering · LLM Integration · Generative Engine Optimization (GEO) · Search Engine Optimization (SEO) · Meta Business Manager · Tag Manager · GA4 · Google Ads · Search Console · Merchant Center · HubSpot · Azure Cloud · GitHub Actions · CI/CD · Figma · Responsive Design · WCAG Accessibility

Experience

Procter & Gamble | Applications Developer

Remote 07/2024 - Present

- Developed custom mobile first BigCommerce applications using StencilCLI, delivering bespoke storefronts for high-profile enterprise clients with complex requirements
- Implemented comprehensive marketing technology stacks utilizing Google Tag Manager, GA4, and Meta Business Manager, achieving precise conversion tracking and enhanced data collection through DataLayer management
- Maintained SSL certificates and DNS configurations through ServiceNow and Azure hosting, maintaining PCI compliance across multiple platforms
- Achieved 95%+ axeMonitor accessibility score across all web properties, exceeding WCAG 2.1 AA standards
- Implemented and maintained GDPR and CCPA compliant privacy configurations across multiple domains
- Streamlined design-to-development workflow via Figma DevMode, reducing implementation time while maintaining pixel-perfect fidelity
- Led multiple A/B tests tied to marketing campaigns, contributing to measurable conversion rate improvements

First Stop Retail | Web Developer

Windsor, CO 04/2021 - 12/2023

- Architected and deployed 3 custom eCommerce web stores via Shopify Plus using HTML5, CSS3, JavaScript, and Liquid coding languages – handling storefront build and payment integrations
- Engineered and optimized REST API integrations with third-party services using Postman and Insomnia, ensuring seamless data flow across platforms.
- Collaborated with design teams to integrate UX/UI custom functionality and written content.
- Implemented and managed integrated CRM solutions using ZOHO and HubSpot ecosystems, streamlining customer communication channels
- Managed omni-channel PPC Ad campaigns across Google, Facebook, Instagram, and Pinterest.
- Injected JSON-LD structured data and Schema.org markup for improved SEO performance and rich snippet visibility
- Negotiated supplier partnerships to expand product assortment and developed data-driven strategies for cost optimization

RVK Investments LTD | IT Specialist

Fort Collins, CO 04/2021 - 03/2023

- Led migration of legacy eCommerce systems from C# to .NET 6, modernizing MVC architecture
- Engineered secure REST API integrations between delivery services and SQL databases, ensuring data integrity and performance.
- Orchestrated migration of financial applications to AWS cloud infrastructure, improving scalability and reliability
- Implemented comprehensive SEO and conversion optimization strategies using Google Suite integration
- Developed and documented POS system troubleshooting protocols, leading technical training initiatives for staff

Momentum Beverage Team | Portfolio Manager *Fort Collins, CO* **07/2019 - 04/2021**

- Managed digital operations for 64 active accounts across northern Colorado territory, achieving 18% YoY distribution growth
- Orchestrated inventory management system for 300+ SKUs, optimizing supply chain efficiency.
- Managed 64 active accounts in the northern territory of Colorado.
- Earned a high volume core route specializing in unique craft spirits and rare and exotic wines.

Norwegian Cruise Line LTD. | Lead Bartender *Honolulu, HI* **01/2019 - 07/2019**

Urban Farmer | Restaurant Manager *Cleveland, OH* **06/2017 - 12/2018**

Education

Ohio University | Bachelor's of Science *Athens, OH* **09/2008 - 12/2012**
Business Administration, MIS, Management

Ohio University | Associates of Education *Athens, OH* **09/2008 - 12/2012**
Hotel, Restaurant, Tourism

Projects and Certifications

jerry-portfolio-ten.vercel.app | AI-Adaptive Portfolio Site **2026**

- Built a live portfolio site that uses the Claude API to generate personalized resume content in real time based on visitor role and specialty.
- Stack: Next.js 15, TypeScript, Tailwind v4, Claude API, Upstash Redis, Resend.
- Features server-side API security, rate limiting, Zod validation, and Framer Motion animations.

BigCommerce University Full Developer Suite

Google Analytics Certification

Data Analysis Fundamentals Using Excel

Manage GA4 Data and Learn to Read Reports